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MEDIA ADVISORY

NATHANIEL'S HOPE 7th ANNUAL MAKE 'M SMILE EVENT CELEBRATING KIDS WITH SPECIAL NEEDS (VIP KIDS) OF CENTRAL FLORIDA HAS EXPANDED ENTERTAINMENT AND EXHIBITS

WHAT: Nathaniel's Hope 7th Annual Make 'm Smile

The 7th Annual Make 'm Smile event is dedicated to celebrating, reaching out to, and loving kids with special needs (VIP kids) of Central Florida. This community-wide event will provide fun, entertaining activities to support VIP kids and their families. Central Florida families are invited and encouraged to bring their children and attend this free public event, "to be a buddy" and walk around Lake Eola with VIP children and their families. Entertainment, exhibits, and a family friendly concert are expected to attract record attendance this year's event.

SPECIAL GUESTS PARTICIPATING WILL BE ANNOUNCED CLOSER TO EVENT

WHO: Nathaniel's Hope – Event Founder and Sponsor

Nathaniel's Hope is an Orlando-based outreach organization dedicated to sharing hope and encouragement with kids with special needs and their families, as well as educating and equipping the community to reach out to VIP kids and their families. Tim and Marie Kuck established Nathaniel's Hope in honor of their son, four-year-old Nathaniel Timothy Kuck, who was born with multiple special needs. Nathaniel proved to be a "miracle boy" beating the odds and overcoming many health challenges before he passed away in 2001. The Kucks believe Nathaniel's "purpose in life" is fulfilled by reaching out to VIP families and celebrating VIP kids through this Make 'm Smile event, in remembrance of his birthday, June 6th.

WHERE: Lake Eola Amphitheater in Downtown Orlando

WHEN: Saturday, June 6, 2009 – FREE and open to the public

Event hours: 7:30 a.m. – 1:00 p.m.

Buddy Stroll: 7:30 a.m. – 10:00 a.m.

9:00 a.m. – Special Guests take Buddy Stroll

10:15 a.m. – Family Concert at Amphitheatre

Special Presentations

PLANNED ACTIVITIES:

- **Buddy Stroll** – VIP kids and their families will be "buddied up" with other kids and families for a friendship stroll around Lake Eola. Registered participants will receive special surprises and treats around the event.
- **Exhibitors & Entertainers** – Participants will enjoy animals, characters, clowns, face painting, arts and crafts, balloons, bounce houses, and much more. In addition, over 75 organizations that serve the VIP community will be available to acquaint families with helpful resources.