



MAKE 'M SMILE

* THE 14th ANNUAL *
FESTIVAL

YOU ARE INVITED!

14TH ANNUAL MAKE 'M SMILE - JUNE 4, 2016



THE BIGGEST PARTY CELEBRATING
kids with special needs... our VIPs!



February 2016

Dear Friend of Nathaniel's Hope,

For the last 13 years we have been hosting our Annual Make 'm Smile Festival that honors and celebrates kids with all types of special needs, our VIPs! We are writing to ask if you would be willing to partner with us as a sponsor for our 14th Annual Make 'm Smile Celebration on Saturday, June 4.

This big Make 'm Smile Party started as a way to remember our son Nathaniel's birthday (June 6). Nathaniel was born with multiple special needs and brought us into the community of disability. We had the blessing and challenge of caring for him for 4 ½ years, before he had a change of address that relocated him to his heavenly home. Make 'm Smile is the way we have chosen to celebrate not only his life, but VIP kids everywhere!

Now, this festival celebrating VIP kids has significantly grown! Last year, we had over 40,000 people in attendance, including over 2,200 VIP kids (plus their families), who enjoyed everything for FREE! This event has become a major annual community festival in Orlando that could well be the biggest party in the US celebrating kids with special needs. We cannot do it without the support of our faithful friends! That's why we are asking for your help. 😊

WOULD YOU CONSIDER HELPING US MAKE 'M SMILE AND SPONSOR OUR EVENT?

There are many ways you can participate including:

- » Provide a cash gift
- » Provide a gift-in-kind item or service
- » Offer an activity or entertainment
- » Sponsor a Zone
- » ALL OF THE ABOVE! 😊

We are enclosing more information that may help you decide about the best way to join in! Please do not hesitate to contact us with any questions. Thank you for your consideration to join with us as we plan to "Make 'm Smile!" We can't do it without you!

Sharing Hope with Smiles,

Tim + Marie 😊

Tim and Marie Kuck
Co-Founders
Nathaniel's Dad and Mom

LETTER FROM TIM & MARIE





IS MAKE 'M SMILE A FUNDRAISER?

Make 'm Smile did not start out as a fundraiser 13 years ago. However, because of the growing number of VIP families that we serve throughout the year at no charge, and the growing crowds we serve at this festival, we are now reaching out to our community friends for help to raise funds so that we can continue to offer our programs FREE to all VIP kids and their families! Will you consider partnering with us by making a cash donation?

WHAT OTHER WAYS DOES NATHANIEL'S HOPE HELP VIP KIDS THROUGHOUT THE YEAR?

We wish that we could personally sit down with you and tell you all of the amazing things that we are doing! Our goal is to cheer on VIP kids and their families as well as educate and equip the community with programs and opportunities to befriend and assist our VIP friends. To give you a glimpse, we currently have over **10,000 VIP kids** in our National Birthday Club from **47 states and 10 countries!** We send "bearing hope" beanie bears and birthday cards to love on our special friends! We provide FREE respite care to thousands of VIP kids and their siblings through Buddy Break, our kids/respite care program. We have trained over **125 locations in 20 states!** This past Christmas, we were able to host Nathaniel's Toy Shop that allowed over **1,300 VIP families in financial need** to shop for FREE toys for VIP kids and siblings helping over **5,000 kids** have Christmas! There is so much more! All of our programs are provided for FREE to VIP kids! Check out NathanielsHope.org.

WHAT IS A ZONE SPONSOR?

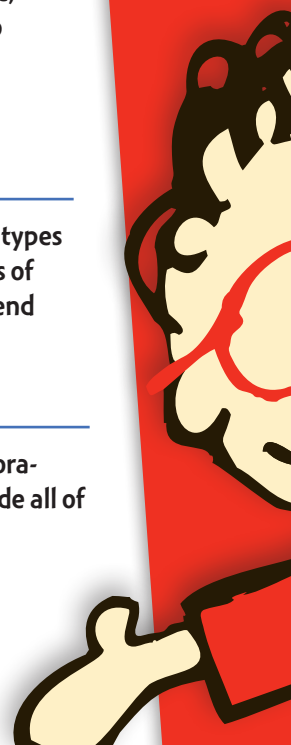
We are offering you the opportunity to be a "ZONE SPONSOR!" What exactly does that mean? With a cash gift of \$10,000, you can have a zone named after your business. Some zone opportunities might include sponsorship of a Sports Zone, Fun Zone, Health Zone, Wet Zone, Animal Zone, or Balloon Zone. You fill in the blank! Invite your employees to come volunteer in your zone, and let the community know you care about VIP kids.

HOW IS NATHANIEL'S HOPE DIFFERENT THAN OTHER DISABILITY ORGANIZATIONS?

What makes us unique from other organizations is that we reach out to kids with ALL types of special needs, and offer all of our services for FREE! Each year we engage thousands of volunteers to work with us. We are continuously invited by other organizations to attend their events and promote our free services to VIP kids and their families.

HOW DO YOU GET YOUR FUNDING?

Glad you asked! ☺ We rely on the faithful partnership of individuals, businesses, corporations, churches, community organizations, foundations, and grantors to help us provide all of our programs for FREE to kids with special needs and their families.



Your generous cash contribution and/or gifts-in-kind enable us to provide this event for FREE to VIP kids (kids with special needs) and their families!

ULTIMATE SMILE - \$50,000

- » Your banners displayed at the event (you provide banners)
- » Recognition from stage during event
- » Logo on: *Event Tickets, Amphitheatre Signage, T-shirts, Postcard, Posters, Website*
- » 2 Display tables and tents at event **
- » Recognition in programs and event signage
- » **Regal Boat ride on Lake Eola during event**
- » 30 event wristbands for your team

DIAMOND SMILE - \$25,000

- » Recognition from stage during event
- » Logo on: *Event Tickets, Amphitheatre Signage, T-shirts, Postcard, Posters, Website*
- » Display table and tent at event **
- » Recognition in programs and event signage
- » **Regal Boat ride on Lake Eola during event**
- » 25 event wristbands for your team

PLATINUM SMILE - \$10,000

- » Recognition from stage during event
- » Logo on: *T-shirts, Posters, Website*
- » Display table and tent at event **
- » Recognition in programs and event signage
- » **Regal Boat ride on Lake Eola during event**
- » 20 event wristbands for your team



» **ZONE PARTNER: With your \$10,000 cash gift!** In addition to all of the Platinum Smile benefits, you can have a zone named after your business!



PREMIERE SMILE - \$5,000

- » Logo on: *Posters, Website*
- » Display table and tent at event **
- » Recognition in programs and event signage
- » 15 event wristbands for your team

GOLDEN SMILE - \$2,500

- » Display table and tent at event **
- » Recognition in programs and event signage
- » 10 event wristbands for your team

GRAND SMILE - \$1,000

- » Display table and tent at event **
- » Recognition in programs and event signage
- » 5 event wristbands for your team

You can register online at NATHANIELSHOPE.ORG, or fill out the enclosed Sponsor Registration form.

SHINING SMILE - \$500

- » Recognition in programs
- » 2 event wristbands for your team

WINNING SMILE - \$250

- » Recognition in programs

****If you have a display table at the event, we ask that you provide a kid friendly activity!**



FOOD & BEVERAGES

- » Snacks: *Gluten-Free Snacks, Chips, Crackers, Granola Bars, Cookies*
- » Hot dogs/Hamburgers & Buns
- » Ketchup, Mustard, Relish
- » Barbeque
- » Hot Dog Sleeves & Napkins
- » Bottles Of Water ~ 25,000
- » Sports Drinks: *Single Serving Bottles*
- » Juice Boxes
- » Ice
- » Sno Cones & Italian Ice
- » Ice Cream
- » Cotton Candy
- » Popcorn
- » Fruit
- » Coffee, Creamer, etc.
- » Donuts/Breakfast Items
- » Pizza
- » Other Food Items & Goodies!!!

ADVERTISING

- » Event Banners
- » Event Signage
- » Postcards: *5 ½ x 8 ½, 4/4, 12pt C2s, ~20,000*
- » Flyers: *8½ x 11, 1/1, Color Text ~ 30,000*
- » Posters: *11 x 17, 4/0, Gloss Text ~ 1,500*
- » Maps/Directions: *5 ½ x 8 ½, 4/4 ~ 2,500*
- » Programs: *11 x 14, 4/4, Folded ~ 4,000*
- » Media Promotion: *Radio, TV, Print & Billboards*

EVENT DECORATION

- » Tablecloths: *Plastic or Paper*
- » Balloon Arch for Stage
- » Stage Decorations
- » Zone Arches
- » Helium Inflatable Blimp

SUN/HEAT PROTECTION

- » Umbrellas
- » Fans
- » Cool Neck Wraps
- » Hats/Visors
- » Misters
- » Sunscreen

EVENT GEAR

- » Colored Shirts: *~ 450 (for volunteers)*
- » White Shirts: *~ 5,000 (for VIP Kids)*
- » Screening for Shirts: *All 4/1 printing*
- » Mylar Balloons: *Smiley or Nathaniel Boy ~ 2,000*
- » Printed Bags

EQUIPMENT

- » Barricades
- » Ice/Beverage Cart (S)
- » Ice Cream Cart (S)
- » Hot Dog Cart (S)
- » Tables: *250*
- » Chairs: *600*
- » 10' X 10' White Tents: *50*
- » Large Event Tent
- » Golf Carts
- » Tenting/Shading for Amphitheatre
- » Portable Toilets
- » Portable Wagons
- » Kiosks
- » Stanchions & Queuing
- » Refrigerated Truck

SUPPLIES

- » Helium for Blimp
- » Helium and String for 2,000 Mylar Balloons
- » First Aid Supplies
- » Paper: *White /Colored Text & Cardstock*
- » Pens & Sharpies
- » Garbage Bags
- » Toilet Paper
- » Rubber Gloves/First Aid Kits
- » Miscellaneous Supplies
- » Cot

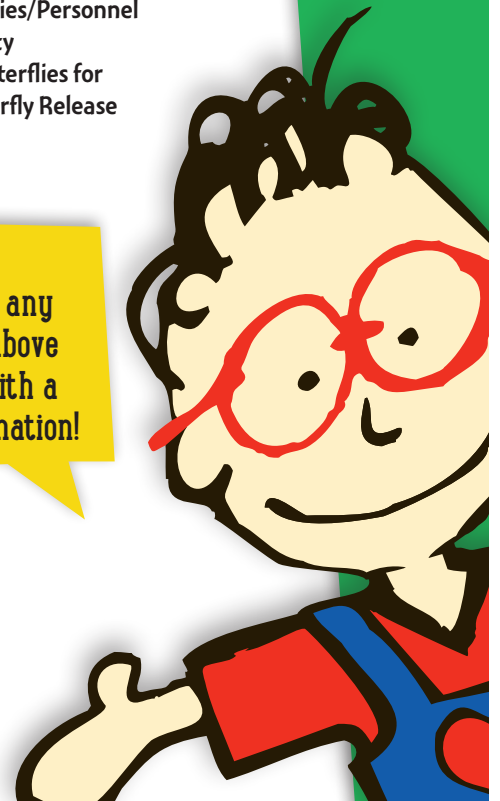
ENTERTAINMENT FOR OUR KIDS

- » Mural to Paint
- » Bouncy Houses
- » Dunk Tank
- » Train
- » Carnival Games
- » Toys
- » Craft Supplies
- » Petting Zoo & Animals
- » Stilt Walkers
- » Face Painters
- » Strolling Entertainers
- » Clowns & Characters
- » Any other Kid's Entertainment!

OTHER SERVICES

- » Photography & Videography Services
- » Digital Camera System with Photo Printing Capability
- » Cell Phones
- » Wi-Fi Hot Spot
- » 40 Radios/Walkie-Talkies (with Ear Pieces), Batteries/Charging Station
- » iPads or Tablets for Registrations/Donations
- » Emergency/Medical Supplies/Personnel
- » Security
- » 50 Butterflies for Butterfly Release

You can sponsor any of the above items with a cash donation!



Easy online
registration at:
NathanielsHope.org

SIGN ME UP/REGISTRATION FORM

THANK YOU FOR JOINING WITH US! WE CANNOT DO THIS WITHOUT YOUR PARTNERSHIP! All of our programs are offered FREE to VIP kids and their families, we are solely dependent on the generous funding and faithful volunteering by our partners. All donations, including gifts of goods or services, are tax deductible.

COMPANY/ORGANIZATION: _____

NAME: _____ TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: H[] W[] _____ CELL: _____

EMAIL: _____ WEBSITE: _____

EVENT CONTACT NAME: _____ PHONE: _____

HOW DID YOU HEAR ABOUT THIS YEAR'S MAKE 'M SMILE? _____

NAME, AS IT SHOULD APPEAR ON PROMOTIONS: _____

[] Do not list in promotions (remain anonymous)

[] SPONSOR WITH CASH

[] Ultimate Smile Sponsor \$50,000

[] Diamond Smile Sponsor \$25,000

[] Platinum Smile Sponsor \$10,000

[] **Zone Partner Sponsor \$10,000**

[] Premiere Smile Sponsor \$5,000

[] Golden Smile Sponsor \$2,500

[] Grand Smile Sponsor \$1,000

[] Shining Smile Sponsor \$500

[] Winning Smile Sponsor \$250

[] Other: \$ _____

Ultimate, Diamond, Platinum, Zone Partner & Premiere Sponsors:

Please attach a hard copy of your logo and also email the logo file* to info@NathanielsHope.org

*.ai, .eps, or .pdf (vector) files please. Other formats will reproduce poorly.

In order to take advantage of print sponsorship benefits, please complete registration by the deadline of: **FRIDAY, APRIL 1ST**

[] SPONSOR WITH GIFT-IN-KIND

If applicable, do you provide this type of service professionally? [] Yes [] No

Please briefly describe: _____

Cash value (required by IRS and to place you at sponsor level ☺) \$ _____

Signature required if stating cash value: _____

[] SPONSOR WITH ENTERTAINMENT

Do you provide this type of entertainment professionally? [] yes [] No

Please briefly describe: _____

Cash value (required by IRS and to place you at sponsor level ☺) \$ _____

Signature required if stating cash value: _____

For sponsorship questions, contact us at 407.857.8224 or Info@NathanielsHope.org

Return to: Nathaniel's Hope | 2300 Jetport Drive | Orlando, FL 32809

Fax 407.447.9241 | Or register online at NathanielsHope.org

